



Expand Your Benefits Offering

Employees are increasingly looking for benefits outside the scope of an annual visit to their primary care physician. They want benefit options that will provide them and their dependents with safety and security, no matter the time or location. In fact, **78%** of employees want a greater variety of benefits to choose from and **80%** would value benefits customized to individual circumstances and age.²

With EaseCentral, you have access to a large, diverse library of services and integrations that make it easy to expand your benefit offering, and customize it to your employees' needs. You and your company can choose from both employer-sponsored and entirely voluntary health benefits. These options allow you to work with your broker to create a well-balanced benefit package that suits both you and your employees.

We have several partners in the Marketplace that you can use to tailor your benefits offering.





Telemedicine

Did you know that U.S. employers could save up to **\$6 billion** per year by providing telemedicine technologies to their employees?³ As one of the fastest growing types of benefit in the United States, telemedicine helps companies increase employee productivity, reduce healthcare spending, recruit new employees, and boost company morale.

There are currently five telemedicine providers in the Marketplace:

- **Call a Doctor Plus**
- **MDLive**
- **freshbenies**
- **Plushcare**
- **Alliance Direct Benefits**



Each of these telemedicine providers offer plans that save time and money for entire families. They offer utilization tools such as marketing materials and events, which are often overlooked by traditional medical carriers who offer telemedicine. These utilization tools are key to helping you talk to your employees about optimizing telemedicine coverage.



HSAs, HRAs, FSAs

Offering plans like health savings accounts (HSA), health reimbursement accounts (HRAs), and flexible spending accounts (FSA) give employees an opportunity to prepare for future health care expenses. These deductible-based health plans encourage employees to become more involved in their own health care decisions by giving them more control over how and when they spend their healthcare dollars.

These types of plans are currently accessible in the EaseCentral Marketplace thanks to partnerships with:



And because a lot these plans are entirely voluntary, they can decrease tax burdens and eliminate the need to manually file claims.

We also have partners you can work with to offer services like COBRA, loan repayment programs, prescription savings, legal counsel, scholarship programs, and roadside emergency assistance. You can even find tools like Amino, which helps employees research healthcare providers and prices before they make an appointment.

For more information on Marketplace partners, just visit the Marketplace and click on the service you'd like to learn about. There, you can read short descriptions, access marketing materials, and find contact information to learn more before you get started.



RESOURCE CENTRAL

- **Happy Employees Have Telemedicine**
- **Marketplace Fact Sheet**